

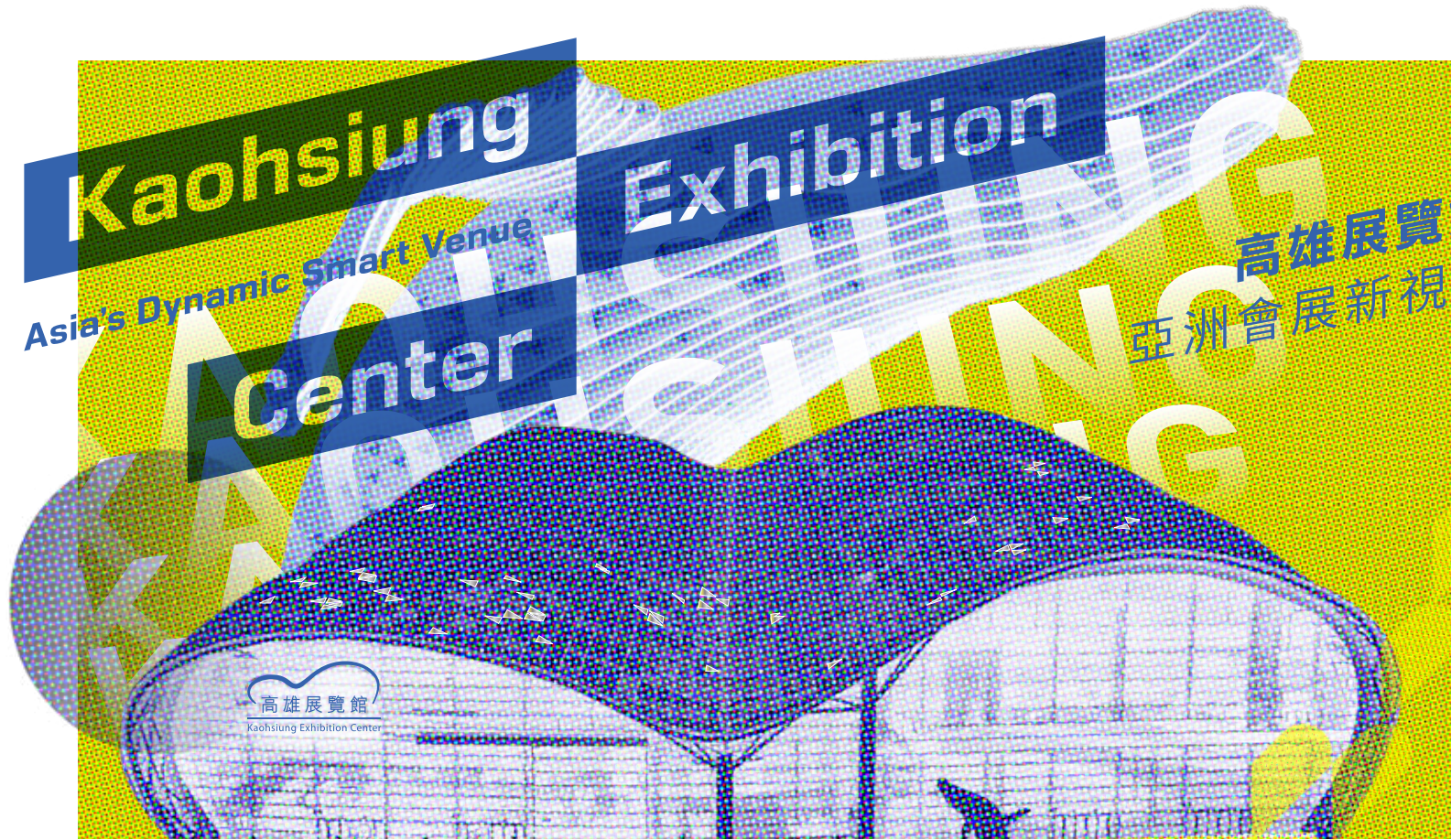
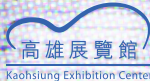
Kaohsiung

Asia's Dynamic Smart Venue

Center

Exhibition

高雄展覽館
亞洲會展新視野





For any **EVENT**

BIG or small

KEC

has it ALL

MICE
Destination

高雄展覽館 亞洲新灣區核心

高雄展覽館為台灣唯一臨港國際級會展中心。2014年正式啟用，位於亞洲新灣區核心。波浪造型輕量化鋼骨結構，展現海洋意象與磅礴氣勢，智慧節能建築設計。於2016年取得ISO20121活動永續管理系統認證，以推動產業聚落永續發展，引領會展經濟邁向另一個高峰。

多元應用的室內、戶外以及水岸活動空間；結合遊艇碼頭、港埠旅運中心，全方位激發創意馳騁，挑戰會展活動想像力！

The Core of Asia New Bay

Kaohsiung Exhibition Center is the only waterfront international MICE destination in Taiwan. Opened in 2014, located in the center of Asia New Bay Area. This "green" structure that certified by ISO 20121, is based upon a lightweight steel frame under a bold wavy mantle of glass panels that symbolizes a billowing sail on a maiden seaward voyage. Sails to economic growth, development and sustainability.

The venue enables the maximum creativity for any type of events: indoors, outdoors as well as by the water.



駁二藝術特區
The Pier2 Art Center

高雄流行音樂中心
Kaohsiung Music Center

高雄電競館
TESL

港埠旅運大樓
Kaohsiung Cruise Terminal

漢神百貨
HANSHIN
Department Store

高雄港21號貨櫃碼頭
Pler 21 - Cargo terminal

高雄85大樓
85 Sky-tower

亞灣遊艇碼頭
Horizon City Marina

高雄市立圖書館總館
Kaohsiung Public Library

高雄展覽館
Kaohsiung Exhibition Center

嘉信22號遊艇碼頭
Pier 22 - Marina

宜家家居
IKEA

高雄軟體科技園區
Kaohsiung Software Park

亞洲新灣區 Asia New Bay Area

位於高雄多功能經貿園區的核心區，面積約600餘公頃，總投資金額約新臺幣1300億元。透過關鍵公共建設，包括「高雄展覽館」、「高雄港埠旅運中心」、「海洋文化流行音樂中心」、「高雄市立圖書館總館」及「高雄環狀輕軌」，串連高雄多功能經貿園區，象徵高雄的轉型與突破。

Over 600 hectares, invested with NT\$ 130 billion, the project entailed the construction of crucial public buildings, namely, the Kaohsiung Exhibition Center, the Kaohsiung Port Terminal, the Maritime Cultural and Popular Music Center, the Kaohsiung Main Public Library. These public buildings and the Kaohsiung Multi-Functional Commerce and Trade Park are linked by the Kaohsiung Light Rail Transit. This network symbolizes Kaohsiung's transformation and breakthrough.

An aerial photograph of Kaohsiung Harbor City, Taiwan, showing the harbor, the Love River, and the city skyline. A large yellow graphic overlay is on the right side of the image, featuring a stylized white building structure and a yellow circle. The text "Innovative Harbor City" is written in a yellow, outlined font across the middle of the image.

Innovative Harbor City

高雄-創新動能港灣城市

高雄是台灣第一大港灣城市，位處東北亞與東南亞交通樞軸，為國際重要商港。著名的駁二文創、愛河遊船、夜市小吃、海鮮美饌；獨特的山、海、河自然景觀生態，發展出豐富多變的港灣亞熱帶風情。

亞洲新灣區的蓬勃發展，完美結合深厚的工業基礎與文創動能，推動高雄成為亞洲創新會展城市，匯聚全球矚目的商貿活動，展現港灣城市的無限魅力！

Kaohsiung_Innovative Harbor City

Perched on the southern tip of the island, facing the Taiwan Strait, Kaohsiung is Taiwan's largest harbor city and one of the major ports in the world. Pier 2 Art Center, Love River cruises, night markets, delicious seafood, day tours out into the nature, are some of the many attractions that await you in southern Taiwan!

Thanks to strong investment in its New Bay Area, Kaohsiung is rapidly transforming into a vital city situated in a delightful subtropical setting. Solid industrial technology foundation combining with cultural and creative industry, provides the best-ever experience for business and leisure.

優越位置 交通便捷

小港機場：航線涵蓋40個亞洲主要城市，掌握國際市場脈動。

台灣高鐵：連結北高僅需1小時30分鐘，快速串聯兩地商機。

高速公路：可自行開車抵達，展館備有400個停車位。

高雄捷運：展館距三多捷運站步行約10分鐘。

高雄輕軌：水岸輕軌高雄展覽館站步行至展館，步行僅3分鐘。

港口碼頭：港埠旅運中心、停泊世界郵輪與各地特色遊艇。

商業中心 精彩匯集

高雄展覽館位都會商業中心，周邊異國美食、特色小吃、豪華星級飯店林立，更為您的旅程創造難忘的歡樂時光。



Easily Reachable

Kaohsiung International Airport has direct flights from 40 major Asian cities.

High Speed Rail connects to Taipei in 1 hour and 30 minutes.

Near the highway network and have 400 parking spaces for you upon arrival.

10-minute walk to Mass Rapid Transit station;

3-minute walk to Light Rail Transit station.

Kaohsiung Yacht Dock brings cruise ships from the all over the world.

Connecting the business & entertainment with perfect location

KEC is located in the central business district which has various exotic cuisine, local food, and 5-star hotels. The most unforgettable experience starts here!

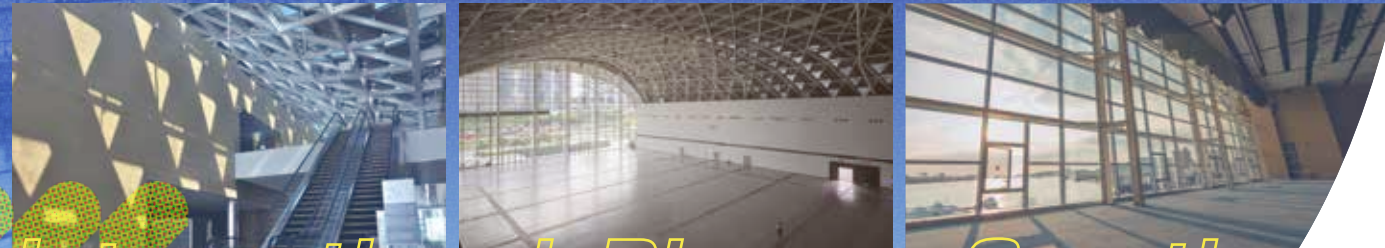


國際展會 多元創意

展覽空間包含室內與戶外展場，室內戶外共可容納約1,500個標準攤位。室內展場由中央內街區劃為南北兩館，均可彈性各自再分隔為兩個獨立空間，適合各類型展覽及活動靈活運用。戶外展場亦具備專業展示功能，獨有的港灣氛圍，連結著中央內街與室內展場，提供多元而豐富的會展新體驗！

中央內街為開放式公共空間，來賓由此進入展館直達水岸。街內進駐精選商務美饌與特色商店，空中廊道設置海洋文化藝術，搭配屋頂自然投射的幾何變化，定時演繹奇幻波浪光影之舞。

三樓會議中心空間採無柱挑高設計，配置最新的視聽、燈光與會議設備，提升與會者參與感，效率百分百！



International, Diverse, Creative

Creating infinite possibilities with multipurpose spaces

KEC has two main halls separated by a central boulevard and an outdoor exhibition area. Both the South and North Halls are divisible into two sections which is extremely flexible for all sizes of exhibitions and events.

The Central Boulevard is open to the public, drawing the city into the venue on a path to the waterfront, lined with restaurants and shops in a true arcade atmosphere. The "Moving Shadow Arts" installation by LuxuryLogico is a spectacular show which lights up the roof of the Central Boulevard.

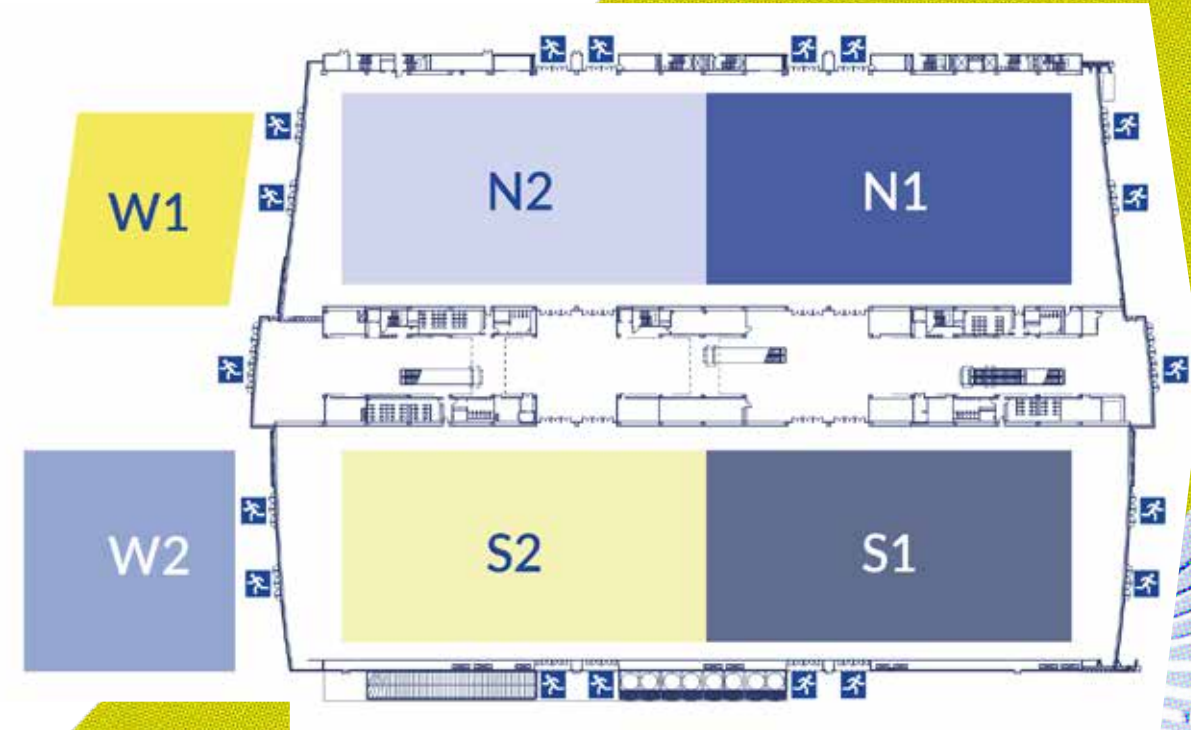
Space on the ground floor extends seamlessly from indoors to outdoors where the waterfront plaza onto Kaohsiung Harbor can house additional outdoor booths.

Pillar-free conference rooms full of the latest technical features allow all participants to be 100% involved!

Exhibition Halls

1st Floor

		面積(平方公尺/呎) Spec(m ² /sq ft)	長寬高(m) LxWxH
北館 North Hall	N1	4400 / 1330	88x50x12
	N2	4400 / 1330	88x50x12
南館 South Hall	S1	4550 / 1380	91x50x27
	S2	4550 / 1380	91x50x27
戶外 Outdoor Space	W1	2290 / 690	52x44
	W2	3365 / 1020	58x58





展覽新思維，想像無極限

Give your exhibition
imagination free flight

180 meters long, pillar-free.

27 meters high, pillar-free.

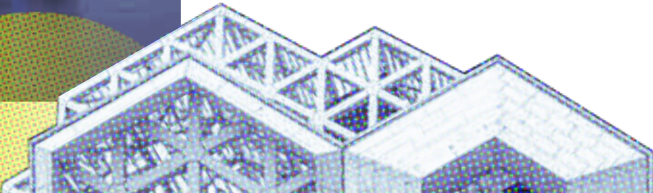
50 meters wide, pillar-free.

南館無柱挑高27m，面積 9,100m²
北館挑高12m，面積8,800m²

- 多元吊點創意無限
- 展館地板每平方米承重5噸，適合大型機具、機械展示
- 12m x 12m 巨型橫移門，提供大型展品迅速進出場
- 全幅落地玻璃牆面，引入自然光源，空間舒適節能
- 全功能主辦單位專屬辦公室

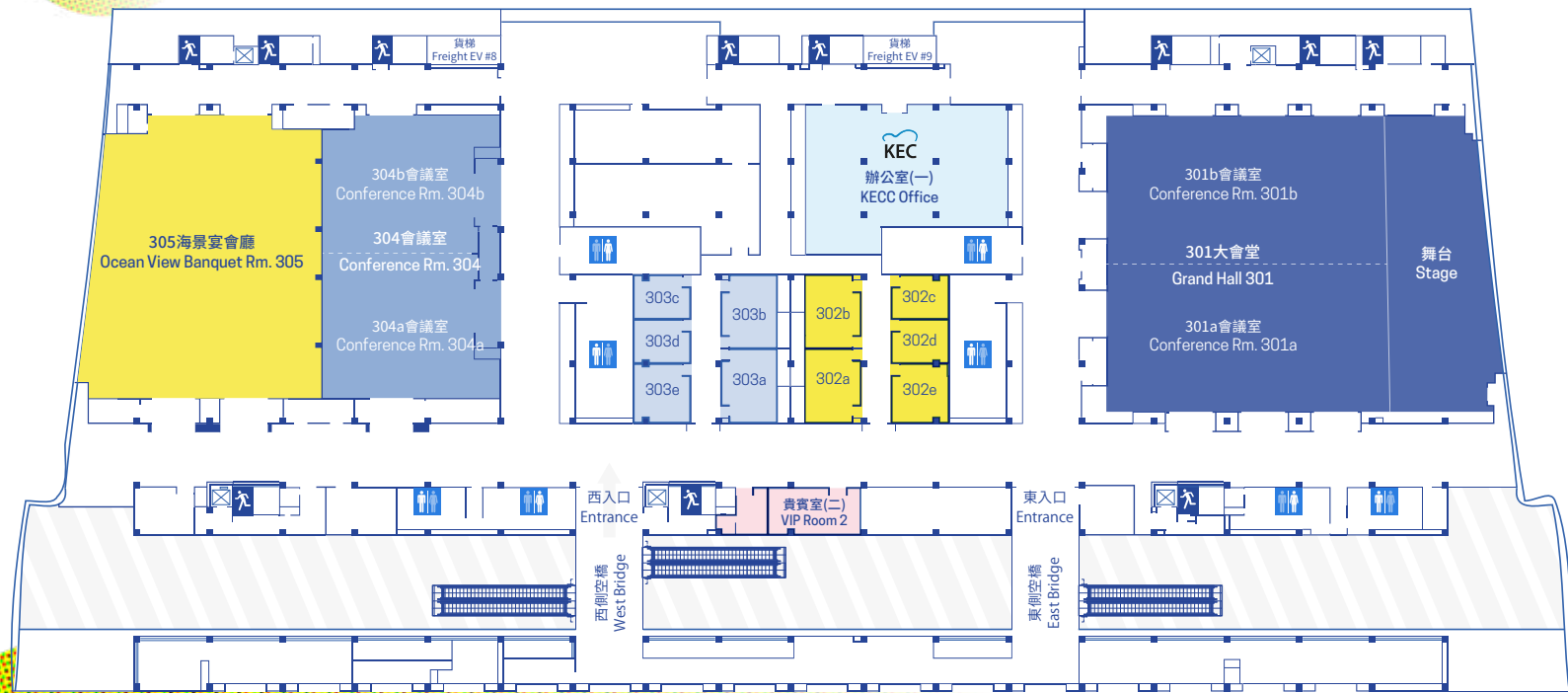
South Hall: 9,100 sqm, 27 m high, pillar-free
North Hall: 8,800 sqm, 12 m high ceiling with many suspension points

- Floors loads of 5 tons allow heavy-machinery shows, etc
- 12m*12m automatic sliding doors allow gigantic displays to be moved in smoothly
- Glass walls bring natural light into halls, power saving and comfortable
- Organizer's office with any support



Convention Center

3rd Floor



打造會議新格局 與世界精采對話

會議空間大小皆備，最多可容納4,500人，滿足各類型會議彈性使用，包括國際會議、研討會、發表會、企業會議、藝文展演、婚宴及其他活動。頂級空間設施：

- 無柱挑高；多元彈性
- 高科技隔音系統，中央控制室，確保高品質會議
- 完善齊備的視聽設備及燈光吊桿系統
- 9.6m挑高開闊廊道，同時提供展示攤位空間
- 國際同步翻譯支援設備 (8國語言)
- 會議廳桌椅符合人體工學設計，彈性變換場型，滿足不同活動需求
- 設有音控室、貴賓室、講師休息室、媒體中心等，供會議活動配合使用

Any meeting, big or small

Conference rooms of various sizes are capable of any type of event and has capacity up to 4,500 attendees. From international congresses, technical seminars, and corporate meetings, to year-end banquets, wedding receptions or other functions.

Advanced Standard Facilities include:

- Pillar-free high ceiling
- Full sound-proof meeting environment
- Well equipped AV and lighting system
- 9.6 m high pathway, flexible for any use (e.g. booths, tea break, etc.)
- World-class simultaneous interpretation rooms (8 languages)
- Ergonomic tables and chairs, movable for any types of conference.
- Sound control room, VIP room, lecturers' lounge, press center and all kinds rooms for any use.

會議室 Meeting Room	面積(平方公尺/呎) Spec(m ² /sq ft)	長寬高 (m) LxWxH	容納量 Capacity		
			劇院型(人) Theater	教室型(人) Classroom	宴會型(10人桌) Banquet (10P round table)
303a,303b	60 / 18	6.9x8.8x3.6	60	40	-
303c,303d	36 / 11	7.0x5.2x3.6	40	20	-
303e	44 / 13	6.9x6.4x3.6	50	20	-
304	640 / 193	34.2x18.7x9.6	800	450	30
304a	330 / 100	18.7x17.5x9.6	400	240	15
304b	310 / 93	18.7x16.7x9.6	400	240	15
305 Ocean View Banquet Room	930 / 281	34.3x27.1x9.6	800	500	60

會議室 Meeting Room	面積(平方公尺/呎) Spec(m ² /sq ft)	長寬高 (m) LxWxH	容納量 Capacity		
			劇院型(人) Theater	教室型(人) Classroom	宴會型(10人桌) Banquet (10P round table)
301 Grand Hall	1750 / 530	49x35.7x12.6	2,000	1,200	80
301a	900 / 272	50.6x17.8x12.6	1,000	600	40
301b	850 / 257	47.5 x 17.9 x 12.6	1,000	600	40
302a,302b	60 / 18	6.9x8.8x3.6	60	40	-
302c,302d	36 / 11	7.0x5.2x3.6	40	20	-
302e	44 / 13	6.9x6.4x3.6	50	20	-
會議中心主廊道 Main corridor	1231 / 327	176x7x9.6	-	-	-

5G智慧場館 卓越會展服務

2021率先導入5G專網建置，引領聯結電信商、新創應用供應商，打造5G智慧場館，建立跨產業科技創新大平台。

- 高端顯示器傳遞資訊零差異
- 智慧運算、低延遲展會影音製播，數位虛實整合
- 展會數據擷取AI分析，O2O智慧會展行銷
- 原創海洋公共藝術，港灣城市文化異想
- 國際集團營運團隊，提供專業創新整合服務



5G Smart Venue State-of-the-art facilities and services

In 2021, KEC will be the first MICE venue to introduce 5G private network, and cooperate with telecom companies and application providers to create a large platform for cross-industry technology innovation.

- High-end displays deliver the extraordinary
- Space for hybrid events; Streaming with Edge computing and low-latency
- O2O intelligent marketing with dynamic data collection and AI analyzation
- Marine artworks make harbor city beyond your imagination
- Our customer-oriented and professional team awaits you

Catering: from fast-food to haute cuisine

餐飲美饌饗宴

Catering: from fast-food to haute cuisine

高雄展覽館更是一處美食樂園。從在地小吃到異國美食、精緻餐盒到豪華饗宴，會議茶點到豐盛自助餐；點心、精釀啤酒與香醇咖啡，一次滿足各式餐飲需求，透過美食傳遞會展活動情感，精心成就每一場難忘的歡樂時光。

KEC is full of cuisine, from exotic food, exquisite cuisine to luxury banquet, tea break snacks, buffet, Chinese cuisine, craft beer, and fresh coffee. Always serve the best!



KEC and Surroundings

KEC商圏地圖

- 娛樂 Entertainment Quarter
- 餐廳 Restaurant
- 夜市 Night Market
- 公園 Public Park
- 捷運 Metro
- 輕軌 Light Rail



購物中心 Shopping Center

- 1 大遠百
FE21' Mega Far Eastern Dept. Store
- 2 遠東SOGO百貨
Pacific Sogo Dept. Store
- 3 新光三越百貨
Shin Kong Mitsukoshi Dept. Store
- 4 統一夢時代購物中心
Dream Mall
- 5 漢神百貨
Hanshin Dept. Store
- 6 新崛江商園
Shinkuchan Commercial District
- 7 大立百貨
Talees Dept. Store
- 8 家樂福
Carrefour
- 9 宜家家居
IKEA
- 10 好市多
Costco
- 11 大統百貨
President Dept. Store

飯店 Hotels

- 1 高雄85大樓
85 Sky Tower
+886-7-566-8000
- 2 晶英國際行館
Silks Club
+886-7-973-189
- 3 漢來大飯店
Grand Hi-Lai Hotel
+886-7-216-1766
- 4 遠雄 THE ONE x IHG洲際酒店
Farglory THE ONE x IH Group plc
+886-7-332-3877
- 5 高雄國賓大飯店
Ambassador Hotel Kaohsiung
+886-7-211-5211
- 6 高雄翰品酒店
Chateau de Chine Kaohsiung
+886-7-521-7388
- 7 捷絲旅高雄站前館
Just Sleep-Kaohsiung Station
+886-7-973-3588
- 8 高雄富野渡假酒店
Hoya Resort Hotel Kaohsiung
+886-7-821-5299
- 9 和逸飯店
HOTEL COZZI
+886-7-975-6699
- 10 高雄福容大飯店
Fullon Hotels & Resorts
+886-7-531-7777
- 11 高雄漢王洲際飯店
Kaohsiung Kingship Hotel
+886-7-531-3131
- 12 宮賞藝術大飯店
Kung Shang Design Hotel
+886-7-239-9888
- 13 城市商旅高雄真愛館
City Suites Kaohsiung Chenai
+886-7-521-5116
- 14 富驛商旅高雄中華路館
FX INN Kaohsiung Zhonghua Road Branch
+886-7-970-8777
- 15 英迪格酒店
Hotel Indigo
+886-7-272-1888
- 16 塩·泊思行旅
Hotel Yam Lagom
+886-7-551-7066
- 17 康橋大飯店 三多商園館
Kindness Hotel Sanduo Shopping District
+886-7-537-9800

安益國際集團 專業會展整合服務

安益國際集團 (Interplan Group) 秉持 Live Communication 的服務理念，深耕亞太地區市場，累積豐富的大型活動管理經驗，針對展覽、活動、零售空間、主題環境、體育營銷與臨時場地設施、場館為客戶提供策劃、設計規劃、搭建、執行、管理、公關行銷、顧問等多元化整合服務，將人群、企業、科技及品牌互相串聯，打造最優質的品牌互動體驗。

我們擁有三十多年的跨國經驗，聚集頂尖國際人才與資源，這樣的實力使我們能夠帶領客戶品牌登上國際舞台。我們竭力為來自台灣及全球的客戶創造會展新價值，建立服務新標竿，更積極扮演各種活動成功之重要推手。

Interplan Group

INTERPLAN Group, founded in 1982, is one of the most outstanding live communication agencies in the Asia Pacific region. With increasing demand for integrated services, we successfully expanded and diversified our business scope. Our services range from content, design creation, project management and production for exhibitions and events, trade show & conference organizing, destination marketing and venue management.

We strive to continuously establish new benchmarks, ensure the success of every event and thereby maintain INTERPLAN as a worldwide cutting-edge brand. INTERPLAN invents worlds of intense and emotional experience. Go Beyond your imagination.



interplan
安益國際

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優誠公關

Event PLATFORM
活動平台

MESSE
Bistro

高雄展覽館
Kaohsiung Exhibition Center



安益集團高雄展覽館股份有限公司
806高雄市前鎮區成功二路39號

+886 7 213 1188

+886 7 213 1100

info@kecc.com.tw

www.kecc.com.tw



Kaohsiung Exhibition Center Corporation
A Member of Interplan Group

No.39, Chenggong 2nd Road, Qianzhen Dist.,
Kaohsiung 806 Taiwan R.O.C.

